

# CAPITAL CAMPAIGN TEAMS

## NAME FINDING TIME

This team will research and identify individuals, businesses and corporations that could be potential donors to the Building Fund.

## PR TEAM

This team will work to promote RMDS in the community. Tasks will include scheduling people to speak about RMDS at events, inviting people to tour the school, conducting tours of the school, writing letters to the editor and press releases, and attending public events and meetings on behalf of RMDS.

## INTERNAL FOLLOW UP TEAM

One thing many foundations and corporations look for before they donate money to an organization is what type of support (donations) has the organization received internally. For RMDS this would include families, staff and board members. This team will work to see that everyone makes a donation - large or small. Just so we can show strong support from the RMDS community.

## LEAD AND MAJOR GIFT TEAM

This team will identify potential large donors and figure out the best way to get them to donate to the RMDS Building Fund.

### PROFESSIONAL TEAM

This team will identify and solicit donations from the professionals who work with the Deaf community: doctors, audiologists, communications specialists, etc.

### GRANT TEAM

This team will identify foundations and corporations that could donate to RMDS. The team will help write and submit grants to these foundations and companies.

### DONOR RECOGNITION TEAM

This team will see that each and every donor is thanked many times. It may include writing a thank you card or thank you letter, making a follow-up phone call, or having students write a thank you note. This team will design a donor recognition wall in the new school. This team will eventually sell engraved bricks or tiles as a fundraiser for the new school.

### SPECIAL EVENTS TEAM

This team will host open houses at RMDS. The team will also plan and coordinate various fund raising activities for the new school.

### OUTSIDE ORGANIZATIONS TEAM

This team will work with area social and civic organizations, churches, and Deaf Community groups to get support for RMDS. This would include groups such as Kiwanis, Rotary, Lions, Sertoma, etc.

### IN-KIND DONATIONS TEAM

This team will solicit in-kind donations of furniture, fixtures and equipment for the new school. This team will also work with the Building Team to get donations of labor and materials for the new school.

### TECHNOLOGY TEAM

This team will solicit donations of computers, smart boards, lap taps, projectors, televisions, wiring, servers, etc. for the new school. This team will coordinate with staff to see what pieces of technology are needed for each classroom and each area of the school.